

Grayson LandCare 2024 LandFair

Please follow all directions of the online Project Proposal entry form carefully, and give plenty of thought in describing the background, objectives, implementation plan, challenges, literature & research, outcomes, successes, etc., of your proposal. GLC members will judge the proposals prior to the LandFair Competition, and the score on your group's proposal will count nearly 1/3rd of your final competition score. Remember to submit your group's Project Proposal's entry form on the Grayson LandCare website

[\(https://graysonlandcare.org/our-work/landfair/application/\)](https://graysonlandcare.org/our-work/landfair/application/) **no later than March 22, 2024**

Your group's topic should be presented as an open-ended question or statement such as *"How can we develop a profitable and sustainable local business growing and selling ginseng?"* or *"Developing a profitable and sustainable ginseng business in Grayson County."* We encourage teams/groups to explore relevant literature and other sources (books, articles, websites) to inform their proposal, and also, to reach out to experts in their topic area. Many of GLC members are available to assist teams or groups with expert advice and resources, on various subjects of community and Grayson Landcare matters. For those contacts, please email Michelle Pridgen, director@graysonlandcare.org. Some groups or teams may find it helpful to conduct their own investigation, including personal interviews, in the community or on the farm. **All work must be the group's or team's, own work.** Work on your group project might include any of the following:

- Personal observation and experience • Demonstrations
- Pilot projects
- Interviews, accounts, or stories • Surveys
- Experiments or testing
- Computer models
- Evaluation of economic or census data • Monitoring or evaluating existing operations
- Case studies
- Video

Project Proposal Criteria*	Points Possible	Points Received
Project Proposal Characteristics		
Executive Summary - Describes the need for the project, its purpose, goals, expected outcomes, and a timeline for completing all activities.	5	
Background and Objectives - Details the situation/condition the project will address. Identifies how the project will improve the situation/condition. List three objectives of the project.	5	
Project Work Plan – Lists and describes each planned activity including how it relates to the project objectives. Provides a date of completion, resources required and who will do the work.	5	
Project Challenges – Lists/describes challenges and how they will be overcome	5	
Citations – Provides resources and/or personal research that supports the project assumptions	5	
Expected Outcomes and Measures of Success – Lists and details the expected outcomes and measures of success	5	

Project Proposal Quality		
Writing Skills – Correct use of syntax, grammar, spelling and punctuation.	5	
Total Score (TS)	35	(= TS × .33)

Presentation Guidelines

The LandFair Competition is similar to a science fair. Your group/team will stand at a table where the presentation will be set up for display. Each judge will come to the group/teams table, individually, and interview you about the project. Group/team members will be expected to describe and discuss the proposal, and answer questions about the project for approximately 7 to 10 minutes, with each of the judges. All members of a team will be expected to participate in their presentation to the judges. visitors from the public may also stop by to see the projects, but they will be asked not to interrupt conversations between judges and student participants.

The group/team may use whatever format or visual aids that are best suited to the topic (for example, creating a video, website, making a Power Point slide show, doing a poster or demonstration). On competition day, we will provide you with a table to set up the presentation. Electrical outlets will be available for those who need them. A panel of judges from local agencies and organizations and regional universities will assess the projects based on the criteria outlined in the table below.

The 2024 competition will be Saturday, April 20 8am-noon, set up 8-9am **at the Gate Center Meeting Room, Independence, VA.** We invite parents and community members to view the projects between 11:00 am and 12:00 pm and attend the awards ceremony, which will follow the final tabulation of scores from the judging.

Presentations at the Competition will be scored on the following criteria. Report and Presentation scores, together, will be used to determine the top projects to receive the cash awards.

Presentation Criteria*	Points Possible	Points Received
Quality		
Display (video, poster, slideshow, and/or props) is professional and helps visitors better understand the project	5	
Team/group clearly articulates the benefits of their project to livelihoods, the environment, and quality of life in Grayson County citing published research and/or their own observations	5	
Team/group acknowledges some of the challenges of the project	5	
Team/group is professional in attire (business casual) and demeanor	5	

Characteristics of the project		
Feasible for implementation in our region	5	
Creative and innovative	5	
Total Score (TS) 30		(= TS × .67)

*Scoring Values for both the Project Proposal and Presentation utilize a 1-5 scale as follows: 1 = substandard; 2 = average; 3 = good; 4 = very good; 5 = excellent.